

Summary
Investor/Partner Breakfast
March 6, 2008

There were 82 people in attendance.

Summarized are the responses from the table work.

Each table was asked to select one question on which to give an answer. All tables were given the same first question, "What is a clear statement of the type of economic development that should be sought for Nevada County and why?" The belief being that until we all can agree on this question the rest are difficult to answer.

Table #1

Selected question one to answer. They did not respond to the second question "Given limited resources should the ERC focus on Attraction, Retention, Expansion or Creation, and how?"

Answer: Bring in new, young talent - Retirement population will grow without much need to assist. Continue to broaden the spectrum of talent coming into the county. Embrace the different life styles.

Table #2

Selected question one to answer. They did not respond to the second question "What measurement would you want to see at next year's meeting, to help evaluate the worth of the ERC?"

Answer Examine 4 year advanced education utilizing existing building
Focus on 50/K year job opportunities & families
Affordable housing for middle class & lower income
Renting
Buying
Explore reopening mines
Ask people and publish what they want

Table #3

Selected question two to answer: What can the ERC do over the next one year that would be beneficial?

Answer Business First – Ask the local companies and out of area business what they need to tell us
What brought them here?
What growth prospect do they have if any
How can they be helped
What about businesses who are looking here right now – what kind of obstacles do they have and are those obstacles reasonable, and can we do anything about them

(Housing and infrastructure are and probably will always be an obstacle)

Table #4

Selected question one to answer: They did not respond to the second question “Should Nevada County encourage mineral extraction and why?”

Answer Encourage “green” development thru attraction, retention and growth
Encourage highly skilled job opportunities
More comprehensive recycling with businesses
ERC to work with local and county governments to be more business friendly
Dittos Gil’s comments about high school graduates & attracting them back after college.

Table #5

Selected question one to answer: They did not respond to the second question “Give a method of business attraction that you believe will work.”

Answer Provide expansion opportunities for existing businesses so if the good companies that are already here want or need to get bigger, they can.
Make the grass greener.

Table #6

Selected question one to answer: They did not respond to the second question “Given limited resources should the ERC focus on Attraction, Retention, Expansion or Creation, and how?”

Answer We need to recruit more professionals i.e. CPAs, Physicians. Instructors
Balanced proactive alignment between government and business, housing development and infrastructure
Create community environment that is healthy for all ages, not just retirees – more progressive.

Table #7

Selected question one to answer: They did not respond to the second question “What measurement would you want to see at next years meeting, to help evaluate the worth of the ERC?”

Answer Close coordination between college/schools and industries
Govt “know their roles” and implement them
Balanced development – experience economy
Systems thinking
More is available – diversification
Do we have other ERCs to model?
Develop this: build on sustainable balanced principles, which attract a full spectrum demographic inclusive of young families.. Diverse enough to create a systems equilibrium, driving economic transition, supported by a

government sector which has defined roles and protocols for support fully integrated with the educational institutions, leading to a community which increases its value as a foothill “experience” economy, which has an expanded membership in the ERC.

Table #8

Selected question one to answer: They did not respond to the second question, “What can the ERC do over the next one year that would be beneficial?”

Answer County needs to get younger
 Wi-Max
 Transportation costs = digital highway
 Information services
 Software development
 Design center
 Creating a quality of living that entices young families to want to live in Nevada County.

Table #9

Selected question two to answer: “Should Nevada County encourage mineral extraction and why?”

Answer Yes, Job creation
 Successful planning of all projects to fit with the community needs i.e. civic, business and personal.

Table #10

Selected question one to answer: They did not respond to the second question “Give a method of business attraction that you believe will work.”

Answer Way you improve attracts different type businesses
 Components to ED need foundation
 Continue to build attractive community
 Land – entitled
 Employee base, education, apprentice
 Housing Stumbling block
 Culture amenities
 Recreation
 Balanced view to all. Vis a vie Richard Florida.
 Area will sustain more smaller.