



Be Local - Buy Local

10 REASONS

to think

Western Nevada County

first

1. **Protect your family!**

Local tax revenue from spending your money locally helps fund our local police and fire departments.

2. **Support your local non-profits!**

Local merchants contribute to our many local non-profit organizations

3. **Take a breath of fresh air!**

Shopping local keeps more cars off the road reducing our carbon foot print

4. **Have a smooth ride!**

Local tax revenues pay for road improvements

5. **Give your neighbor a raise!**

By shopping local merchants you keep your friends and family employed and help increase their household income.

6. **Meet your neighbor or make a friend!**

Shopping local is a social event. You see and meet other locals

7. **Keep your sanity!**

By buying local you get to speak to a local customer service representative in person. No "press one for the next available operator"

8. **Take a walk in the park!**

Local tax dollars pay for the building and up keep of our beautiful local parks

9. **Investing in your future!**

Money spent local keeps our economy strong , property values stable and increases job wages.

10. **Make this community yours!**

By shopping local you take ownership in your community!

