

JACK GOLDIE  
18987 YOU BET RD  
GRASS VALLEY, CA 95945  
530-274-3643 (HM) 530-575-9764 (CELL)  
JACK\_GOLDIE@WILDBLUE.NET

Dear Sir/Madame,

I have moved to Grass Valley from the San Francisco bay area and I am in search of opportunities. My background has always been with television sales and advertising companies and my experience ranges from managing technical departments, project management, facility moves and changes management, SOX compliance management to building infrastructures that supports large market cable television advertising.

I am very personable, posses a sales mentality, hard working, professional, have a good sense of humor, employ a lengthy list of Cable industry relationships and contacts at corporate, regional and local levels as well as sincere commitment and beliefs towards the goals of a company.

If your company is opening new or filling open positions, please consider my background for:

- Project management
- Inside sales
- Operation management
- Facility changes and control
- Product development and/or marketing pertaining to cable television advertising systems
- Consulting regarding cable television advertising systems

I look forward to speaking with you in the near future to discuss an opportunity in greater length.

Sincerely,

Jack Goldie

## ***JACK M. GOLDIE***

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Email: jack\_goldie@wildblue.net

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### **OBJECTIVE**

- Multi-talented, competent professional, seeking management position with a successful organization needing major contributor to achieve goals and growth.

### **QUALIFICATIONS SUMMARY**

- Strong leadership skills with ability to effectively integrate stringent financial controls into company-wide management systems that support high productivity, cost controls, employee development, and strong competitive advantages.
- Skilled at managing large, diverse operations while maximizing productivity. Possess demonstrated ability to increase business operations through technology advancements, as well as effective supervision and leadership.
- Excellent communication abilities; articulate, persuasive and adept at explaining system benefits in a convincing and credible manner.
- Experienced at conceiving, creating and producing abstract ideas and plans that benefited business.
- Possess significant planning and time-management skills, demonstrating excessive performance abilities when working under heavy demands.
- Employ diplomacy to obtain results from others, while maintaining rapport with decision-makers.
- Understand “big-picture” setting and committed to producing results above and beyond while collaborating with others.

### **EXPERIENCE HIGHLIGHTS**

- Managed/lead departments and projects for large markets/multi ad zone and channel technical operations.
- Supported planning, installation, debugging and activation of MPEG2 systems changes and installations.
- Directed technical operations, projects, and engineering infrastructures that supported multi-channel (45 cable networks), multi-ad zone (30) cable advertising operations.
- Supervised and review installation of key business software applications/hardware systems, rolling out corporate initiatives for VOD, SD and HD digital ad insertion, video enable banner ads, addressable advertising, department expense budget and company capital budgets.
- Responsibilities encompassed facility build outs (design, construction, electrical, hvac), technical infrastructure installation and support.
- Expanded technology for traffic software, networks and digital insertion systems.
- Developed, distributed and implemented memorandums, policies and procedures.
- Assisted research/marketing departments better understand ad zones/viewer/subscriber information/counts.
- Assisted team members diagnose technical and operational problems.

### **EMPLOYMENT HISTORY**

- Comcast Spotlight, San Francisco, California 3/98 – 1/07  
**Manager of Technical Operations**
- Lenfest- Radius Communications, West Chester, Pennsylvania 3/95 – 3/98  
**V.P./Director of Engineering and Operations**
- Lenfest- Bay Cable Advertising, San Francisco, California 3/82 – 3/95  
**Engineering Manager**
- KNTV, Channel 11, San Jose, California 5/79 – 3/82  
**Studio Maintenance Supervisor**

**PROFESSIONAL REFERENCES**

**RICHARD ROGERS**- VP/GM Comcast Spotlight (ret.) 510-816-7424

**JOHN BOLAND**- VP/GM C-COR ADVERTISING SALES 435-901-8200

**JOE CASASANTA**- BIG BAND NETWORKS SR. DIRECTOR OF SALES 720-939-0173

**BRUCE DILGER**- OPEN TV CHIEF SOFTWARE ARCHITECTECT 609-654-9478

**FRED YERIES**- DIRECTOR OF BUSINESS SERVICES 415-860-0632

**MICHAEL GORIN**-HARMONIC, INC- SENIOR SALES ENGINEER 510-245-8550

**CHRIS SHERMAN**-GENERAL CONTRACTOR 510-332-6925