



FOR IMMEDIATE RELEASE

Ridge Feed & Supply Company Receives Community Appreciation Award

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Ridge Feed & Supply Company received the Nevada County Economic Resource Council's Community Appreciation Award on Friday, April 20, 2007, at the National Hotel. The Award breakfast was sponsored by the Nevada City Tech Center, which was represented by Mr. Robert Upton and Mr. Lock Richards. Presenting the award was Mr. Jeff Johnson, Chairman of the Economic Resource Council, and Mr. Chuck Neeley, President/CEO. Ms. Lisa Zea from Senator Aanestad's office presented a proclamation, as did County Supervisor Hank Weston on behalf of the County of Nevada. The Community Appreciation Award honors and recognizes businesses in Nevada County that embody the spirit of the gold rush pioneers through the export of products or services.

Mr. Curt Chittock and his wife Mrs. Debbie Chittock have been in the pet food and feed business for nearly 30 years. In 1986 they purchased Ridge Feed & Supply Company from his father, and in 1994 added a second store, Simply Country Farm Store. In recent times their product lines have expanded to include such things as barbecue grills and clothing. They also launched a Web site to promote their products, which can be found at the following address: www.simplycountryfarmstore.com

True to the tradition of old-fashioned country values, the Chittocks focus a great deal of their community involvement on making it a better place for children and families. Many children have been the recipients of "Curt's lecture," where he has made them tow the line on responsibility around the home and with their families. Proud parents of six and grandparents of eight, the Chittock's influence is felt far and wide in Northern California.



Pictured (l-r): Debbie Chittock, Curt Chittock, Chuck Neeley