

QUALITY OF LIFE
QUALITY ISN'T FREE



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Quality of Life

Quality Isn't Free



- Quality of Life
- Role of the Economic Resource Council
- Issues with Economic Impact
- Action Plan for 2006
- Challenges
- Role of the Investor-Partner

Quality of Life



- Environment
- Small Town Appeal
- Safety & Security
- Culture
- Schools/Sierra College
- Health Care
- Giving Community

Role of the ERC



- Foster Healthy Economy, Well Planned Growth
- Partner with Other Associations
- Be a Think Tank for Economic Issues/Data
- Enlarge Scope of Business Contacts
- Be an Ombudsman with Public Sector
- Be a Voice in Community
- Communicate Success

Issues with Economic Impact

- Workforce Housing
- Traffic Congestion
- Idaho-Maryland Mine
- Airport Development
- “Good” Jobs
- Jobs/Housing Balance
- 4-Year College
- Beale AFB

Action Plan for 2006



- Develop/Utilize Marketing Materials
- Participate in Trade Shows
- Participate in Job Fairs
- Conduct Employer Activities
- Conduct Outreach Campaign

Challenges



- County & Cities Need Clear Vision
- Impact of Globalization
- Fleeting Tax Dollars to Other Counties
- Staying Informed on Issues
- Knowing Priorities Amongst Issues
- Spreading Resources Against Priorities

Role of the Investor-Partner

- Be Active in Community Affairs
- Keep ERC Informed
- Recruit Businesses Outside Community
- Support the ERC

REMEMBER: Quality Isn't Free!!!